

Message from Chef Audee Cheah PKT PJK President, Penang Chefs Association



To all Competitors & Fellow Chefs,

Warmest greetings from Penang Chefs Association.

It has come again this year for our 17^{th} edition of Battle of the Chefs 2018. Battle of the Chefs 2014 and it is our pleasure to once again this year invite you and your organization to Battle it out during our "Battle of the Chefs 2018", to be held from $5^{th}-7^{th}$ October 2018 at the grand SPICE Convention Centre (Subterranean Penang International Convention and Exhibition Centre).

This year's Battle of the Chefs 2018 we will be seeing our commercially fully equipped kitchen as the 'battle ground' together with a newly assigned spacious location for all classes of competition.

My sincere thanks to WACS Continental Director, Dr. Chef Rick Stephen & the Board for acknowledging our effort to lift the standard of Asian Culinary skills. Furthermore, Dr. Rick kind words of encouragements and inspirations where he said "This is the Competition where Judges all over the world, envy to be on the jury as it is a learning Mecca for New Styles, Trends and Taste Profiles".

This Battle of the Chefs 2018 will be in its 17th edition, which inaugurated since year 1988. This year will see more than 65 Classes of competition events to be staged for competition. We are expecting more than 1,500 chefs to battle out for recognition and vying for the various top honors during the 3 days of intense competition.

The Panel of Distinguished International Judges will be selected from the pool of WACS Approved Judges, and we are expecting a higher level of exhibits and creations be showcased by the participants this year.

In the midst of these great Battles, we hope you will not miss out to visit some of our Penang unique UNESCO Heritage sites and in savoring the many mouthwatering Penang cuisines. We earnestly hope and wish that we will make you really feel at home when you are with us.

With warmest culinary regards

Chef Audee Cheah PKT PJK President, Penang Chefs Association (2018 – 2020)