

Message by
Chef Darren Tan PJM
Organising Chairman
Battle of the Chefs 2018



Penang Chefs Association present to you the biennial  $17^{th}$  edition of the Battle of the Chefs 2018, scheduled from  $5^{th} - 7^{th}$  October 2018 at the SPICE Convention Centre (Subterranean Penang International Convention and Exhibition Centre). Battle of the Chefs is recognized both as a "5 Star" event for the state of Penang and is endorsed by the World Association of Chefs Societies – WACS as a Continental Category Event for the consecutive 6 editions.

The Penang Chefs Association has always been working closely with the F&B, Hospitality and Hoteliers community particularly the Malaysian Association of Hotels – Penang Chapter, The F&B Association of Malaysia, and various partners including Ministry of Tourism and Culture Malaysia (MOTAC), Penang Global Tourism (PGT), Penang Convention & Exhibition Bureau (PCEB), Penang Hoteliers Association (PHA) and even the Hospitality colleges in Penang to further enhance and raise the Hospitality, F&B and tourism industry in Penang and Malaysia as a whole.

In this retrospective, it is my fervent hope the BOTC 2018 will be a catalyst in bringing up the culinary skill and quality of Malaysian particularly in the Northern states. An opportunity and platform for all the talented young chefs and professional chefs to share and exchange their creativity, skills and knowledge with related organisations and captains of industries.

For those who would like to promote and gain excess to the chefs and related stakeholders, BOTC 2018 would like to invite related F&B suppliers to promote and introduce their new products and services to this very niche industry.

Battle of the Chefs 2016 received more than 1,500 registered entries coming from 140 organizations of which more than 32 countries and 11 Malaysian States competed in more than 65 categories of culinary competition classes. We are proud and honoured to receive such a good respond hence making this event truly an International Event that can be acknowledge as "The World Most Classes of Culinary Competitions Event".

In 2016, the panel of International Judges gave out 105 Gold medals, 290 Silver, 443 Bronze and 502 Diploma – totaling 1337. Also among the highlights is the scheduled WACS Judging Seminar, the International Curry Gourmet Summit 2018 and many more related activities which we will soon announce.

We look forward in anticipation to participation and to the island of Penang, famed for our food and hospitality

## Chef Darren Tan PJM

Organising Chairman, Battle of the Chefs 2018 PCA Director of Culinary Competition (2018 – 2020)